

Social Media Content Development for DOSCareers



Project Title	Social Media Content Development for DOSCareers
Project Summary	Assist the U.S. Department of State's recruitment marketing team in identifying appropriate content that will serve to attract students and professionals to internships and careers.
Country	United States

Project Description

Are you curious about the world? Do you know what motivates young people to want to contribute to our global society? We are looking for an individual with strong writing skills, good judgment, and a desire to help our audiences understand what our employees do through telling compelling stories and identifying pertinent articles to be used on our social recruitment sites. We need someone who can, in order of priority:

- Turn raw content (videos, photos, text) into compelling social media posts.
- Curate content from our bureaus, embassies, consulates, and other missions around the world to help build a narrative about U.S. Department of State careers.
- Identify stories or other content from third parties that accurately reflect the work that our employees do around the world.
- Write interesting and creative Twitter, Facebook, Instagram Posts about the work we do

Required Skills or Interests

Skill(s)
Marketing
Research
Social media management
Writing

Additional Information

To better understand who we are and what we do, please visit careers.state.gov and follow @DOSCareers on Facebook, Twitter, LinkedIn, and Instagram.

Language Requirements

None